

Hi

Time to put finger to keyboard again and update what's been happening around here.

Firstly, very important, we will be closed 29 March to 17 April inclusive due to a visit with family in the South Island.

It's our first holiday in a long while but we understand it may inconvenience some of you and we are truly sorry for that.

Guest List

A major thank you to all of you lovely customers for giving us the opportunity to take care of your precious fur babies.

We've had a fantastic time getting to know each one, dear old Tiger, a special guest for the last couple of months who will be rejoining his dad in early February.

The cutie Missie, sweet Jasmin, hard case boys Swartz and Pango, handsome Harry, gentle Benny, shy Scooter, reluctant Rascal, funny Asoka and sweet old Mau (visiting from Auckland) plus Boris, our gentle Ben.

Next month sees three of our regulars back, Harry, Benny and Rascal, plus new guests, Squirty, Charlie, Cooper, Dave, Cleo, Angie, Mikkie, Genie, Missie and Pixie checking in.

Reviews

Thank you for your fantastic reviews on our website, we truly appreciate the time you have taken, so much glowing detail.

As we are new, these are so important to us and we are really thrilled with them. There are also two excellent reviews on our Google listing, thanks Harry's mum and dad for the first, the second is for someone's Airbnb placed on the cattery by mistake, not sure how to get that one removed yet!

Recommendations

Another thank you to those who commented on a request on Doubtless Bay noticeboard for recommended catteries in the area, your lovely comments worked. We also appreciate the recommendations you have made to friends and family.

Annette at Coopers Beach Top Vets has been very supportive too with her referrals, as has Lynley of Hair n Mangonui.

We have had to do very little marketing thanks to you all.

Website

We have now updated the banner on our website to include a photo of each wee guest, sometimes a little camera shy, we have tried to catch them showing their best side!

The Future

Cameras

We are looking to move one camera down to ground level to give you close up views, this is quite a big task with the re-wiring Don tells me, so probably a winter project.

Extra service

We have been considering how we might extend the business to make life easier for you parents by stocking cat supplies including food, litter systems, toys etc.

We know it's not always easy in our fantastic wee corner of the world for puss parents to access supplies needed.

So we will be researching if it would be something you good folks would be interested in and also if it is viable, watch this space.

Online booking

Again a long term task for our technician(Don), as we are getting busier, we think it would make it easier if you could view our bookings and have the additional option of booking online if you wished, another task for this year.

Weather

It's certainly hot out there! We have purchased a small cat bowl fountain to make it fun and encourage our guests with their drinking to make sure they stay hydrated.

The wee guests enjoy catching the breeze in the outdoor area to help them cope with this heat and we're pleased to note, the insulation is keeping the inside at a fairly constant temperature, topping out at 24 degrees in the hottest part of the day.

Thanks again for supporting our new venture, they say when you love what you're doing, you won't work another day of your life and we are certainly finding that with so many wonderful and different puss personalities, so many lovely parents too, such fun!

Keep cool (at least try to) and keep those water dishes topped up for the wee poppets.

Kind Regards

Ruth & Don

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